



24TH ISRAEL FILM FESTIVAL™ NEW YORK DEC. 5-13, 2009

OPENING NIGHT GALA DECEMBER 5TH, SVA THEATRES

HONORING

ELLIOTT GOULD

Academy Award Nominated Actor
2009 IFF LIFETIME ACHIEVEMENT AWARD

DONALD KRIM

President/Founder Kino International
2009 IFF VISIONARY AWARD

PAUL SCHRADER

Acclaimed Writer/Director
2009 IFF ACHIEVEMENT IN FILM AWARD

SPECIAL SCREENING

A MATTER OF SIZE (SIPUR GADOL)

DIRECTED BY SHARON MAYMON AND EREZ TADMOR | NOMINATED FOR 14 ISRAELI ACADEMY "OFIR" AWARDS 2009

SPONSORSHIP OPPORTUNITIES

Yes, we are delighted to support the Israel Film Festival and pay tribute to the 2009 Honorees.

PLEASE CHECK ONE

OFFICIAL CHAI SPONSOR..... \$18,000

Two full-page Color spread ad in Festival Tribute Journal • 30-second commercial in theatre lobby on plasma screens • Single moving logo in pre-screening trailer • 20 tickets to Opening Night Gala & Reception • 4 tickets to Closing Night Screening • 25 Festival vouchers (good for any regular screening) • 1 Israeli Film Student Scholarship in your name • VIP Photo Gold Badge - Priority Admission • Logo in print and website materials

MAJOR CORPORATE SPONSOR..... \$10,000

One full-page Color ad in Festival Tribute Journal • Shared logo in pre-screening trailer • 10 tickets to Opening Night Gala & Reception • 4 tickets to Closing Night Screening • 30 Festival vouchers (good for any regular screening) • VIP Photo Gold Badge - Priority Admission • Shared logo in print materials and website with link

PATRON..... \$5,000

One full-page B&W ad in Festival Tribute Journal • Company name in pre-screening trailer • 6 tickets to Opening Night Gala & Reception • 2 tickets to Closing Night Screening • 20 Festival vouchers (good for any regular screening) • VIP Photo Gold Badge - Priority Admission • Company name on printed flyer materials and website

BENEFACTOR..... \$2,500

1/2 page B&W ad in Festival Tribute Journal • 4 tickets to Opening Night Gala & Reception • 2 tickets to Closing Night Screening • 10 Festival vouchers (good for for regular screenings) • VIP Photo Gold Badge - Priority Admission • Company name on printed flyer materials and website

DONOR SPONSOR..... \$1,000

1/4 page B&W ad in Festival Tribute Journal • 2 tickets to Opening Night Gala & Reception • 6 Festival vouchers (for any regular screenings) • Company name on printed flyer materials and website

SUPPORTER..... \$500

2 tickets to Opening Night Gala & Reception • 4 Festival vouchers (good for any regular screenings) • Name on Tribue book

VIP AII ACCESS SINGLE PASS..... \$250

Good for any Festival Screening (Excluding the opening night gala and reception; Limited availability)

If you cannot attend, we hope you will show your support with a tax-deductible contribution or tribute ad for our honorees and the 24th Israel Film Festival in the amount of: \$_____.

Copy may be written or typed in the space below or attached on a separate page

Ad copy attached

TRIBUTE JOURNAL/AD BOOK

- Full Page Color..... \$3,000
- Full Page B & W..... \$2,500
- Half Page B & W..... \$1,500
- Quarter Page B & W..... \$750

ARTWORK DEADLINE: November 27TH, 2009

Please submit your digital ads in high resolution PDF format (300 dpi) to: Dusty Heist
Dusty@israelfilmfestival.org

- Full page w/bleed 8.5"W x 11"H
- Full page Trim Size 7.5"W x 10"H
- Half page 7.5"W x 4.75"H
- Quarter Page 3.5"W x 4.75"H

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

YES, I/we are happy to support the mission of the Israel Film Festival! Enclosed is my check payable: **IsraFest Foundation, Inc.** for the amount of:

\$_____ (or)

Please charge my credit card (mark one):

AMEX VISA MC DISCOVER

Card #: _____

Exp: _____

Signature: _____

PLEASE FAX FORM TO (323) 658-6346 OR MAKE CHECK PAYABLE TO: ISRAFEST FOUNDATION, INC. AND MAIL TO:

ISRAFEST FOUNDATION, INC. C/O DUSTY HEIST 6404 WILSHIRE BLVD. SUITE 1240 LOS ANGELES, CA 90048

FOR MORE INFORMATION PLEASE CALL ISRAFEST FOUNDATION AT (323) 966-4166 OR EMAIL: DUSTY@ISRAELFILMFESTIVAL.ORG

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